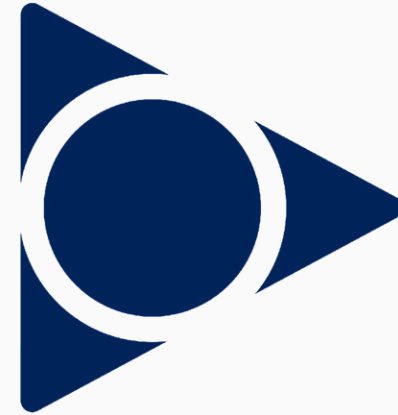


STARTUP GREECE



www.startup-greece.org

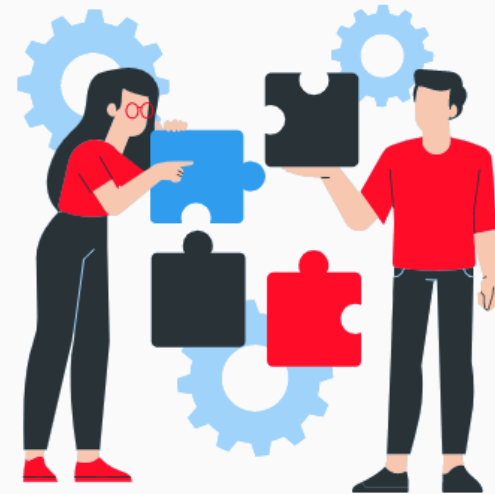
Our vision

Our vision is to bring the **Greek Startup Ecosystem** under the spotlight and maximize its contribution to a global level, by fostering innovation that will eventually secure sustainability and prosperity across the globe.



Our mission

We are a non profit organization on a mission to **promote**, **connect** and **advance** entrepreneurship for Greeks in tech.



Mission SDG Alignment

UN's Sustainable Development Goals

Being compliant with the UN's Sustainable Development Goals is vital for our mission

As an NGO, we aim at creating **strong** and **diverse inclusive** communities by **democratizing** the sources of knowledge and by making all the necessary means available to every social group for the **sustainable development** of the Startup ecosystem.

Our actions are planned with the following SDG's in mind.



 SUSTAINABLE DEVELOPMENT GOALS

-  **4** QUALITY EDUCATION
-  **5** GENDER EQUALITY
-  **8** DECENT WORK AND ECONOMIC GROWTH
-  **9** INDUSTRY, INNOVATION AND INFRASTRUCTURE
-  **10** REDUCED INEQUALITIES
-  **11** SUSTAINABLE CITIES AND COMMUNITIES

**What we do at
Startup Greece...**

OUR ACTIONS



**Communication
actions**



**Educational
Programs**



**Startup / Spinoff
Support**



Communication actions

SG Talks

SG Map

SG at Universities

Startup Greece Talks

Every tech founder has a story

SGTalks is a weekly 30-minute live **Q&A series** where **Greek tech startup founders** share their story on how they turned their idea into a business, how they innovated, how they overcame the difficulties they faced, and how they managed to make an impact on the national or even the global tech startup ecosystem.

SGTalks quests come from fields like Green & Energy Tech, Tourism & Travel Tech, Fintech, Healthtech, Agro & Food Tech, and Retail/e-Commerce.

Our goal is to showcase products, good practices and journeys that can inspire and get funding to greek startups.



3 Seasons

64 episodes until 2023

Once a week

online

Episodes available on

Youtube, Spotify, Apple podcasts



Testimonial

"After the interview was uploaded, I was surprised when I was approached by possible investors".

Kyriakos Tsigkros, Co-Founder & CEO of Campsaround

Startup Greece Map

A glimpse of the Greek Startup Ecosystem

Through SG Map, you have the chance to see and review an ever growing map of Startups in the Greek Ecosystem.

This map is reviewed each year, giving you the opportunity to see the rise of startups across Greece in each sector of the economy.



A showcasing of Greek startups from every sector



An updated Greek Tech Map comprehensively mapping all Greece-based and Greek-founded startups across the world

Greentech



Fintech



Agritech



Startup Greece Map

Green & Energy Startups





Startup Greece in Universities

What would I do if I was a student?

SG at universities events raise awareness on the opportunities that students are offered during their academic years.

The main objective of these events is to help students develop their entrepreneurial skills, enrich their CVs and find their career purpose.

SG at universities events are a source of inspiration for students aiming at the beginning of a **creative generation**.

**Every
Autumn**

**15+
Events**

**2000+
Attendees**

Testimonials

"As a person that doesn't wish to have a 9-5 job, I was glad to take part at this event, where I managed to learn more about startups. I look forward to participating at another SG event, where I could also showcase my future ideas. It goes without saying that I would highly suggest this event, as it was very inspiring and innovative" - Maria D., Electrical & Computer Engineering Student at TUC



Educational Programs

SG Internship

SG European Projects

SG Erasmus Internship Programs

Youth People from/in Greece for traineeship

This action cultivates **cooperation** among multicultural teams by giving young people the opportunity to work in a **diverse, inclusive** and **innovative** environment. These young people are vital for our mission as they amplify our **global impact**.

By 2022, 27 students from **15 different countries** have participated in our Internship Program.

In 2021, we have started cooperating with EU partners sending Greek people in Erasmus+ Training projects around EU.



SG European Funding Projects

Strategic partnerships & Exchange programs

In the last 4 years, we have taken part in **50+ Erasmus+ KA1 & KA2** projects and cooperated with partners from more than **24 countries**. These projects had a direct impact on **more than 40 people** and reached more than 2000 people.

Through these projects, we seek to offer our members and the community access to mobilities and training based on non-formal education tools that will help stimulate innovation.

Our main focus is on boosting **Entrepreneurship, Sustainability** and **Digital** projects. We are ready to take the lead, working towards a greener, more digital and more inclusive Europe.



When:
Running





Startup / Spinoff Support

SG Pre-Incubation Program

SG Delegations

SG Syndicate



Our organization is accredited as an **incubator** by the Ministry of Development and Investments of the Hellenic Republic.



HELLENIC REPUBLIC
MINISTRY OF
DEVELOPMENT AND INVESTMENTS

SG Delegations

A unique networking experience for Greek tech founders

Since 2022, **SG Delegations** seek in gathering founders or stakeholders of the Startup Industry and uniting them in showcasing the Greek Ecosystem. Through this showcasing, SG seeks in solidifying the bond between ecosystems and creating added values for the Greek startup ecosystem.

By participating in an SG Delegation, startup founders have the chance to:



Pitch to investors



Access great networking and funding opportunities



Be invited to private events



Attend networking events with thought leaders and investors



Explore possibilities to reach global markets



Meet other Greek & Greek-originated founders of the delegation

SG Delegations so far

A unique networking experience for Greek tech founders

SG Delegation at Reflect Fest

The biggest annual tech & entrepreneurial festival in Cyprus. Entrepreneurs, doers, investors, and thinkers network with each other, creating space for new ideas, projects, and partnerships to be born.

Limassol, Cyprus | 20 - 21 October, 2022

SG Delegation at Web Summit

As the best technology conference on the planet - according to Forbes - Web Summit 2022 gathers founders and CEOs of technology companies, fast-growing startups, policymakers, and heads of state to ask a simple question: Where to next?

Lisbon, Portugal | 1- 4 November, 2022

SG Delegation at Davos

The flagship event of the World Economic Forum is the invitation-only annual meeting bringing together chief executive officers from its 1,000 member companies, as well as selected politicians, representatives from academia, NGOs, religious leaders, and the media in an alpine environment.

Davos, Switzerland | 15 - 20 January 2023



SG Delegation at Davos

A unique networking experience for Greek tech founders

In 2023, SG organized **the first Greek Delegation to Davos** during the World Economic Forum's (WEF) Annual Meeting, bringing the Greek Startup Ecosystem under the global spotlight. SG provided the opportunity to 10 Greek startup founders to participate in the Delegation.

During the WEF Annual Meeting days, Davos is flooded with networking events, meetups, launches, connections, deal-makings, and investment opportunities.

Private and open side events take place offering a unique opportunity to reach tech giants, unicorns, consulting firms, big banks, economists, investors, innovators, thought leaders and policymakers.

On 18 January, SG co-hosted the **World Innovation Economics (WIE) 4th Annual Event**. This private event provides startups a unique opportunity to network with investors, "hard-to-reach" policymakers and thought leaders with a direct impact on the startup Ecosystem.

SGDELEGATIONS

Meet the SG Delegates

Olympia Kokka | People Partner, Plum Fintech

Thanos Paraschos | General Partner, Founderhood

George Tryfinopoulos | Chief Strategy Officer, Hellenic Financial Stability Fund

Zoi Agathangelidou | Executive Manager, Thinc Thrace Incubator

John Harhantis | Managing Director, Infinity Greece

Kostas Zavoudakis | Portfolio Manager, Aktionariat

Stephanie Kioutsoukis | Managing Director, Fresh Strategy

Spyros Korsanos | Partner, Fuse Ventures

Dimitris Papadopoulos | Social Entrepreneur, SG Ambassador '23

Eva Antza | Storyteller, Social Entrepreneur

Davos 2023

15 - 20 January

SG Syndicate

Pre-seed investments for Greece's most promising founders

The Startup Greece Syndicate connects investors with exceptional founder talents from our community for pre-seed investments.

Investors: The syndicate provides investors with a steady deal flow without having to invest time in scouting companies. We also take care of negotiating term deals, performing due diligence, etc.



Small ticket sizes

Invest as little as 5,000€ because we care about smart money, not big money.



Transparent fee structure

We only take a closing fee and a performance fee (15% carried interest) and no management fee. We are a not-for-profit association so any proceeds are directly re-invested into our free community resources.



Vetted deals

We've followed the founders in our community for a long time and can give investors access to exceptional talent without them having to do the scouting by themselves..

SG Syndicate

Pre-seed investments for Greece's most promising founders

The Startup Greece Syndicate connects investors with exceptional founder talents from our community for pre-seed investments.

Founders: One item on a startup's cap table for a potentially large number of investors. That's multiplied brainpower and network to get an idea off the ground. We invest in pre-seed and seed Greek-based companies without a specific vertical focus. We usually sign tickets between € 50k and 100k per deal.



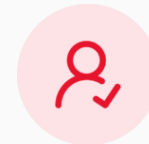
No fuss

We have been founders ourselves and we know what a time suck raising money can be. We want to make the process for closing pre-seed rounds easy and fast. On average, our investments take 2-3 weeks to close.



Smart

To get an idea off the ground, what counts is access to the right people. Through the syndicate, startups can engage a larger group of experts without over expanding your cap table.



Follow

up

Rounds

Through our larger network and our established social channels, we can give startups exposure to create momentum for their follow up rounds.

Startup

More of our actions...

Greece



Startup Universe

An award winning initiative.

Startup Universe

A non-profit initiative for early-stage tech startups worldwide, in collaboration with Founderhood



Our ambitious goal

Startup Universe aims at creating a global innovation ecosystem and bringing equality for all tech startups by easing access to the brightest minds of the diaspora, late-stage founders, angel investors, corporates, and experts through massive 4-week online national programs open for every founder around the globe.



How is SU going to achieve this?

Startup Universe will be joining forces with every participating nation and offer the branding and guidelines to enable them to run efficient 4-week online national programs. Every participating country will launch a program suitable for their nation. All 4-week programs will take place simultaneously on the Founderhood platform.

Startup Universe

The 4-week online programs for founders worldwide



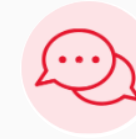
Office hours

Weekly live Q&As with successful startup founders, and investors of each country



Workshops

Weekly online sessions covering 6 topics that are most valuable to an early-stage tech startup founder



Community

Interaction with the Startup Universe community in the forum



Educational content

Weekly curated list with educational content & resources



1-on-1 online meetings

Access to 1-on-1 online meetings with fundraising experts, corporates, lawyers, and accountants



Perks

Discounted or even free services, products and other limited offers

Startup Universe in numbers

2000+

EU Founders

1500+

Startups

Founders
located in

32

Countries

Business
opportunities in

20+

Markets

70+

Angel Investors

170+

Experts

80+

Speakers

135+

Partners

25

Perk Providers

150+

Startups matched
with investors

Startup

**What have we
achieved?**

Greece

Until this day, the organization has developed more than **320 volunteers**. Through its actions it has a direct impact on more than **21,000 people** and has managed to reach more than **2 million people**. It's startup network has received more than 10 millions euros in funding and has exited to 70 millions euros!



Our community so far

1500+

Supported
Startups

\$100M+

Funding in
Startups

50+

Angel Investors

50+

Interns got professional
experience

200+

Volunteers were
educated

20k+

People were
directly impacted

Startup

What's next?

Greece

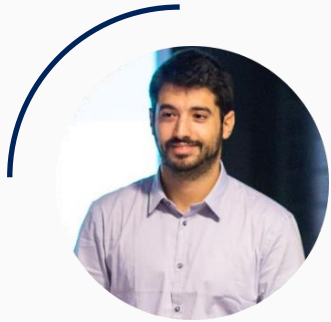


Our goal for the next 5 years is to raise awareness and educate about entrepreneurship and innovation about **1.000.000 individuals** worldwide through our actions and to create a network of **10.000 mentors/investors** which will support **100.000 startups.**

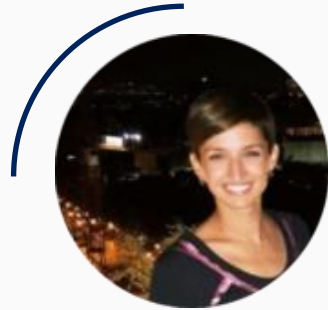
Our Ambassadors



Our Team



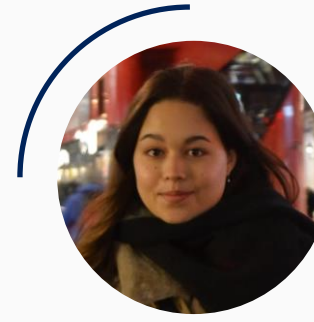
Thanos Paraschos
Co - Founder



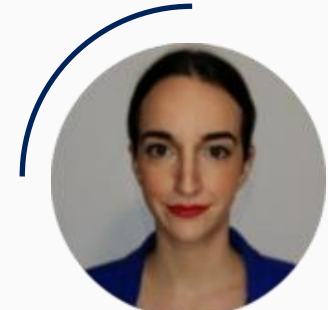
Nadia Paraschou
Trainer/Facilitator



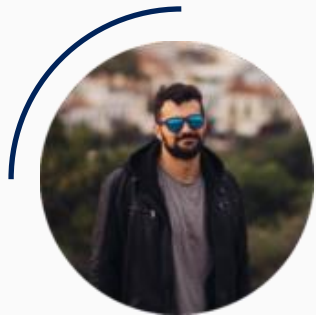
Aris Tsormpas
Marketing Coordinator



Niki Glampedaki
Junior Project Manager



Kyriaki Chanioti
Brand Ambassador



Kostas Karzis
EU Project Manager



Manos Siganakis
EU Programme Advisor



Ioanna Papagiannopoulou
Innovation Manager
Assistant



Manolis Kontaxakis
Culture Manager



Our Dedicated &
Passionate
Volunteers

Startup

What we can offer!

Greece

Our Experience



Hackathons

Innovation and Entrepreneurship, Marketing, IT competitions



Workshops

Organizing, promoting, and supporting online, residential, and hybrid workshops, for developing hard & soft skills



Research

Market research, Social Impact, Startup related, etc.



European Programmes

Implementing or participating in projects regarding Entrepreneurship, Innovation, Digital Skills, Green issues, Sustainability and Youth skills.



Conferences

Online / In-person / Hybrid National & International Conferences and Events about Entrepreneurship, Innovation & Startups



Educational Programs

Designing and implementing non formal education activities related to Innovation and Entrepreneurship

Our Partners - Corporations



PHILIP MORRIS
INTERNATIONAL



COCO-MAT
sleep on nature

DIAGEO

CHIVAS VENTURE

Deloitte.



COSMOTE



ENTERPRISE GREECE
INVEST & TRADE

COSMOS
SPORT



hama hotels
ASSOCIATION



ΕΥΡΩΠΑΪΚΗ
ΠΙΣΤΗ
Πρωτοίνα αμέσως!

Χαλκιάδακς
ΤΟ ΟΝΟΜΑ ΤΟΥ ΕΜΠΙΣΤΕΥΣΤΗ

SYNKA
super markets



moosend

aws

3E

Coca-Cola Τρία Έψιλον



eFood



founderhood



AUTODESK.

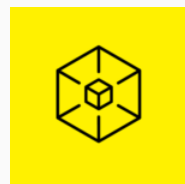
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GLOBAL

ΚΩΤΣΟΒΟΛΟΣ

RISE
TV

Our Partners - Communities



Our Partners - Institutions & Universities



European Committee of the Regions



Our Startup Network



growthmentor

iqrata



SHADES FOR YOU

all dining
inclusive



activities

bespot.



CRETAN
ASTRONAUT

Openichnos



P H E E



ziocos
Bioinformatics & Computational Science



Agroknow

OWIWI

MY
JOB
NOW



LENSES

TORISTAS



learnWorlds



Eliademy
Democratizing education with technology



STARTUP GREECE



STARTUP GREECE



Contact us

startup-greece.org

