

STARTUP GREECE



www.startup-greece.org

Our vision is to inspire and support people in order to show them that everyone can create value from nothing and create a positive social or economic impact in the world.

Mission SDG Alignment

UN's Sustainable Development Goals

Being compliant with the UN's Sustainable Development Goals is vital for our **mission**. As an NGO, we aim at creating **strong** and **diverse inclusive** communities by **democratizing** the sources of knowledge and by making all the necessary means available to every social group for the **sustainable development** of the Startup ecosystem. Our actions are planned with the following SDG's in mind.



**SUSTAINABLE
DEVELOPMENT GOALS**

4 QUALITY
EDUCATION



5 GENDER
EQUALITY



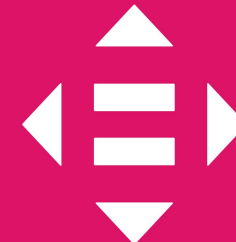
8 DECENT WORK AND
ECONOMIC GROWTH



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



10 REDUCED
INEQUALITIES



11 SUSTAINABLE CITIES
AND COMMUNITIES



What we do
at Startup Greece...

A

We build Local Communities with **Communication events** which engage people.



Create Local communities

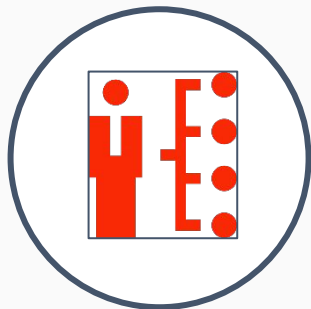
B

We **Educate** people to empower the new generation of entrepreneurs

Technical skills



Prototype



Business & soft skills



Basic business concept

C

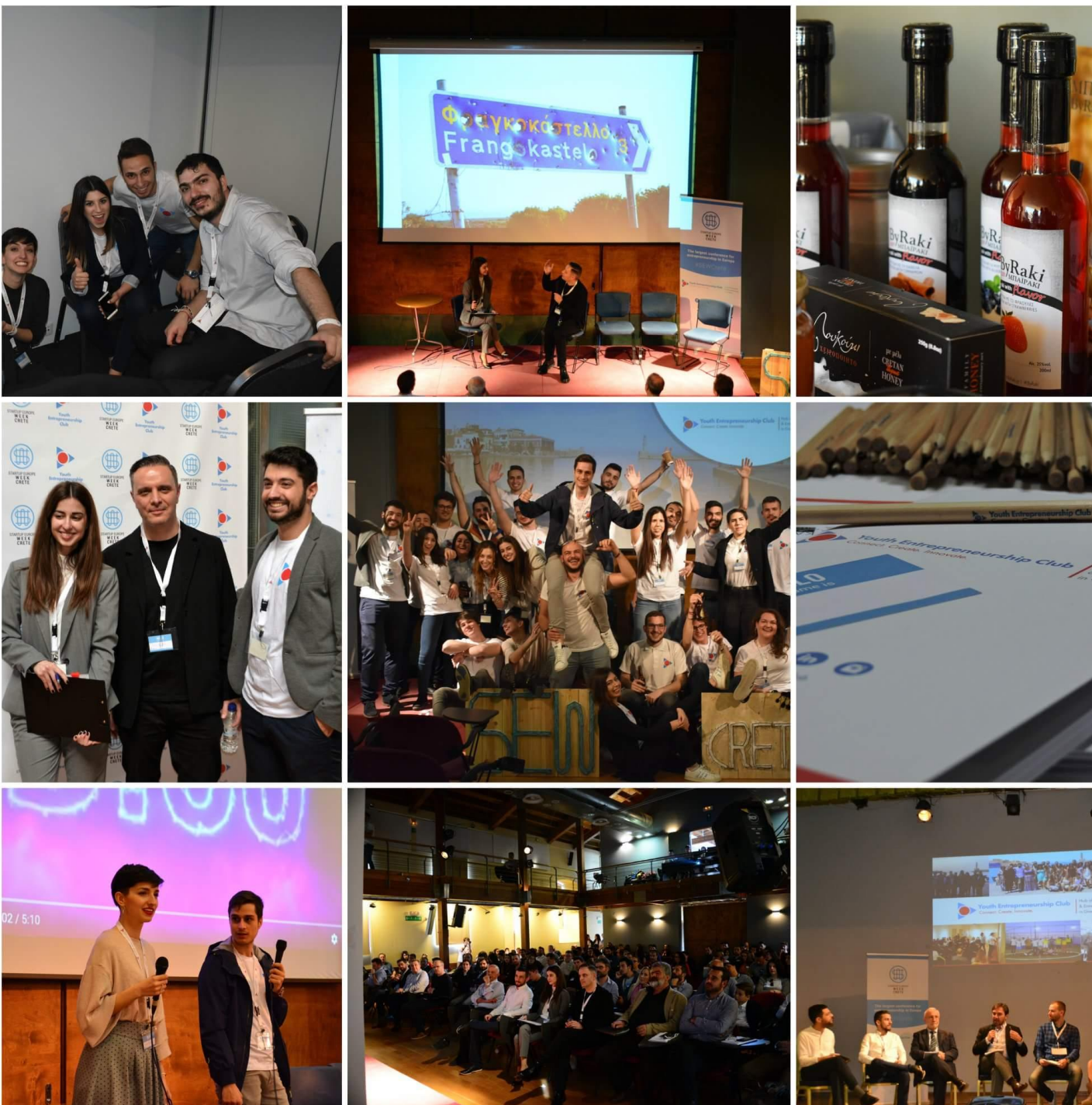
We **Support** Startups in order to unlock their full potential



Teams ready for the next step



Communication Actions



Series of events in Greek cities

Startup Greece Week main objective is to listen, discuss and communicate the experience and point of view of individuals who are in the entrepreneurial ecosystem. Accordingly, through their knowledge and inspiration, we want to mobilise the creation of new business entities that will allow new dynamics in the Greek society and economy

2016 - 2021

200+ 320+ 200+ 5500+

Startups Speakers Volunteers Attendees

When:
November 2021, 6th Edition

STARTUP GREECE WEEK 2020



Thessaloniki | Tripolis | Rhodes | Chania | Heraklion | Rethymno | Patra
Kalamata | Xanthi | Ioannina

Startup Greece Week 2020

in numbers

The largest 100% online conference worldwide for startup entrepreneurship, in 2020.

7

Days

60

Volunteers

126

Speakers

52

Hours Live

2170

Live Attendees

41

Countries

76

Supporters

1+

million
reach

500k

views

Startup Greece in Universities

These events aim to present the opportunities given to students during their academic years in order to develop their **entrepreneurial skills**, enrich their CVs and find what they really like to do in their lives.

They are, therefore, a source of inspiration for the beginning of a **creative generation**.

When:
Every Autumn



Startup Greece Talks in Cities

Inspirational Talks about Innovation & Entrepreneurship

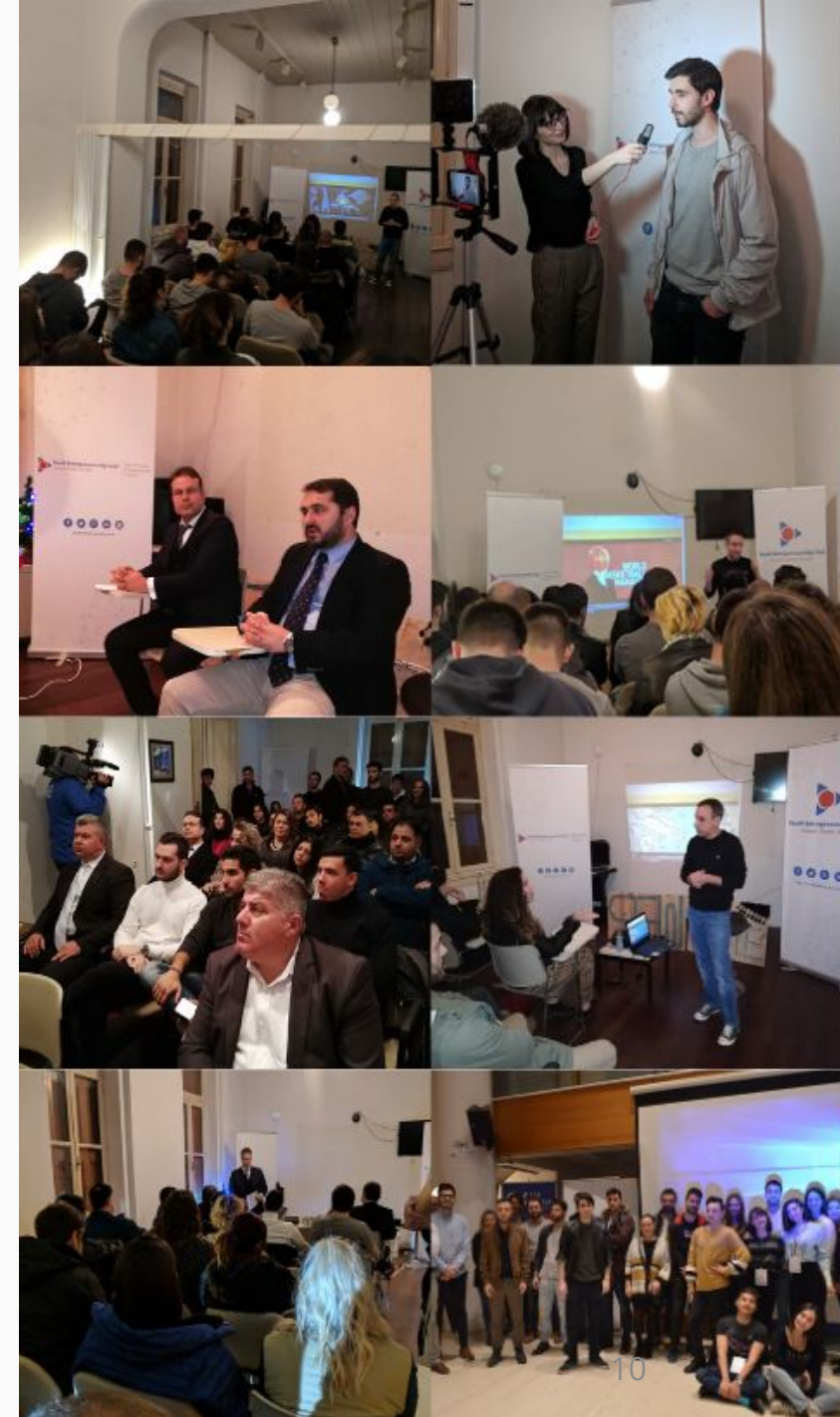
YEC Talks is a set of **open discussions** among successful entrepreneurs, businessmen and the audience.

When we say open discussions, we want to put a particular emphasis on the word “open”. We firmly believe that **innovative ideas** thrive in open and collaborative environments, where everybody is allowed to express his/her opinion and satisfy his/her curiosity rather than just passively listening.

Our primary goal is to motivate people and show them the necessary steps to turn their idea into reality. In order to do so, we aim at creating every time a **networking experience** and provide our attendees an idea of how business environment works.

When:

Once a month





Educational Programs

YEC School of Innovation & Entrepreneurship

Local & Online Educational Program



The **School of Innovation & Entrepreneurship** is consisted of 8 different units and it is held from October to May in **Chania**. The overall duration of the program is **120 hours**. At the end of the school, the **100 graduates** will be ready to fulfil their true potential in order to build a **startup** and make sure it will succeed.



The **online version** Brainfactory 'From Idea to Launch' is a 10-week program that helps university students & recent graduates to learn the skills that are required to start their businesses. It gives the opportunity to all participants to be connected with successful Greek startup **founders** and business **consultants**, all over the world.

When:
Once a year

SG Business Trips

Day visits in local businesses



Business Trips give the opportunity to young people to gain **first-hand knowledge** about different business environments and production lines. We strongly believe that this knowledge will be used as a lighthouse for the **most suitable career**.

When:

Twice a year

SG Erasmus+ Projects

Strategic Partnerships & Exchange programs

In the last 2 years, we have taken part in **9 Erasmus+ KA1 & KA2** projects and cooperated with partners from more than **15 countries**. All these projects have given excellent communication and adaptability skills to all our organization's members.

Our main focus now is on **Green Erasmus+** and **Digital Erasmus+** projects. We are ready to have a leading role, working towards a greener, more digital & more inclusive Europe!

When:

Running





Startup / Spinoff Support

Our organization is accredited as an **incubator** by the Ministry of Development and Investments of the Hellenic Republic.





An award winning initiative.

European Startup Universe

The 6-week online program for European early-stage tech startup founders



The ESU consisted of 8 National Programs, where 1500 participants, startups founders, had the chance to take part in a series of non-formal education activities that eventually will lead them in securing funding for their startups. The ESU inaugurated its activities from December 2021 and reached its peak with the completion of the online educational programs that took place in March and April 2022. The educational programs were hosted through the Founderhood platform.

Despite the program being addressed to EU Startups Founders, the organizers, in the spirit of solidarity, included the startup founders from Ukraine, with the purpose of reinforcing the startup ecosystem of Ukraine.

Throughout the project, the participants had the chance to participate in a series of activities such as:

- Office hours: weekly Q&A talks with well established European Founders and investors that operate on a national level.
- Workshops: Interactive workshops that were centered around issues that startups encounter in their early stages. Some of the topics were Team Building, Product Development, Business Development, Fundraising etc.
- Community forums which enabled communication between them
- 1 on 1 Meetings, where founders had the opportunity to meet online and discuss with European Experts, who work or collaborate with well established organizations (Facebook, Google, IBM, Salesforce,Netflix,MIT, Harvard etc.)
- Educational Content
- Perks, where exclusive offers or free software was available



The event is held under the patronage of the European Parliament, European Committee of the Regions and Commissioner Mariya Gabriel, Member of the European Commission.

Startup Universe in numbers

1500+

EU Founders

900+

Startups

Founders
located in

32

countries

Business
opportunities in

20+

markets

37

Angel Investors

123

Experts

60

Speakers

43

Partners

16

Perk Providers

90

Startups matched
with investors

What we have
achieved?

Till 2021 the organization has developed more than 250 volunteers. Through its actions has a direct impact on more than 15,000 people and has managed to reach more than 2 million. It's startup network has received 10+ millions euros on funding and have exited to 70 millions euros!

What's
next?

Our goal for the next 5 years is to raise awareness and educate about entrepreneurship & innovation around 1.000.000 individuals across the World through our actions and create a network of 10.000 mentors/investors which will support 100.000 startups.

We have partnered with



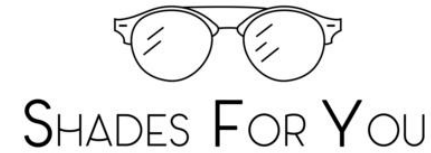
NGOs



Corporates



Startup Network



EV Loader - Recyclist - Cyclefi Coffeeeco - Solmeya

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