



Western Norway  
University of  
Applied Sciences

# Implementing Carbon Free Ferry Technology

- Electrical routes in the land of fjords



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Tom Skauge  
Head of Department of Business Administrasjon  
11.11.18

11<sup>th</sup> International Scientific Conference on Energy and Climate Change,  
10-12 October-Athens, Greece

# Overview

- › Research Question
- › The Challenge – Contextual landscape
- › Electricals Routes for Norwegian Ferries
- › From niche to dominant technology – What factors can explain?



## Implementing Carbon Free Ferry Technology - Electrical routes in the land of fjords



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### Abstract

A game changer for maritime transport is about to be implemented in Norway. Electrical- or hydro-electrical engines will replace 61 ferries in 37 ferry services fueled by diesel the years to come. New ferries are under construction or in the decision making pipeline for ordering. This paper investigates the snowball effect for renewable energy and power supply to other parts of coastal Norway on technological-, organizational-/regulative, economic- and political actor aspects of this radical shift of maritime transport technology in the fjords of Norway.

The Norwegian West Coast county council Hordaland took the first initiative. The county council Hordaland decided to organize a process of tender requiring low emission from new ferries with 700 daily departures crossing the fjords (Skauge et. al. 2017).

Our research indicated that this revolution on maritime engines and green energy supply could be explained the combination of new disruptive battery technology, local innovative industry combined with political visions and regulations.

This paper present reflection on following up data for the major decisions for green ferries along the Norwegian Coast. The paper addresses two research questions: What is the disruptive element of the green ferry revolution (Bower and Christensen 1995)? What seems to be the role of marked vs. public policy on risk taking? What driving forces can explain the new wave of electrical fueled vessels? Proactive business actors (Midttun et. al. 2013: 26-) or proactive regulation and risk-taking strategies (Bjerkan et al. 2016) (Braithwaite and Drahos 2000:33-)?

### References

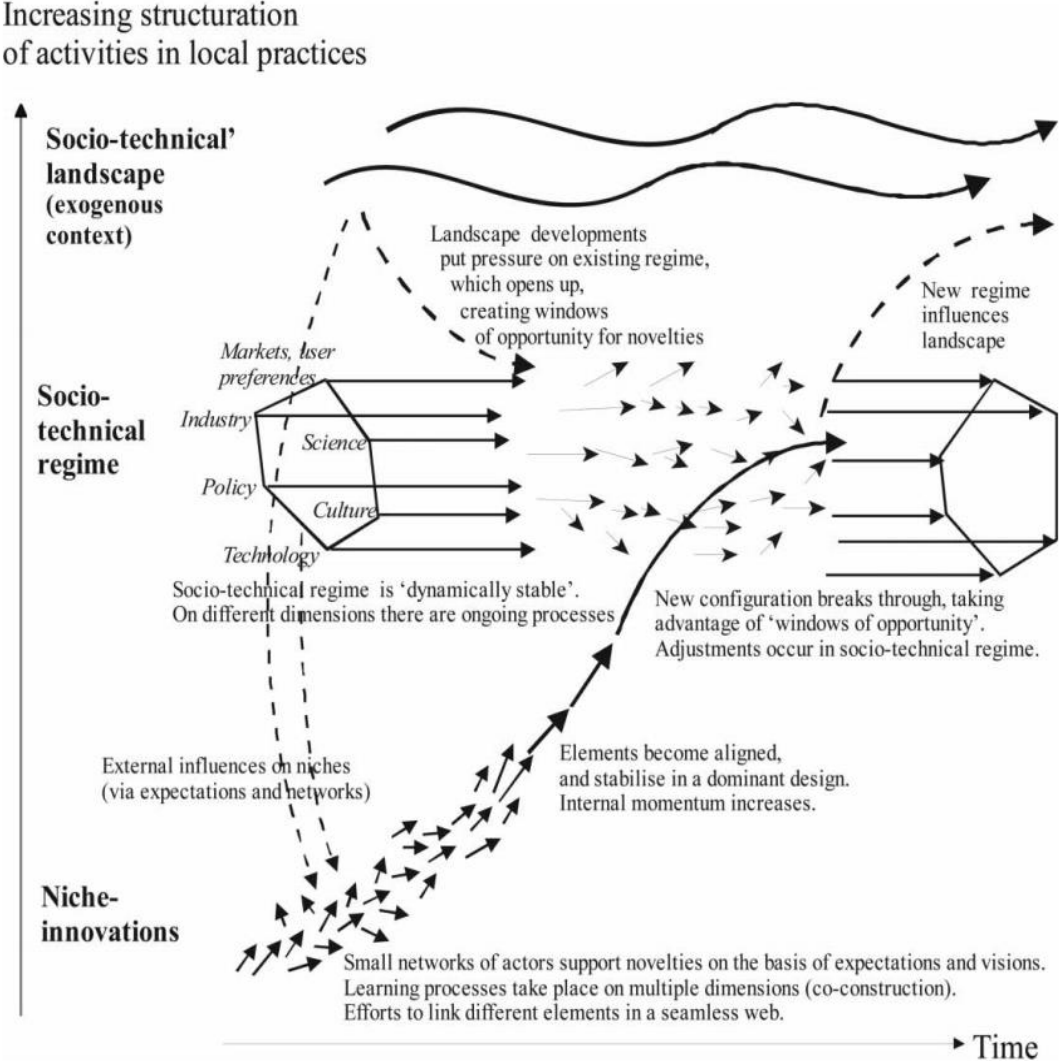
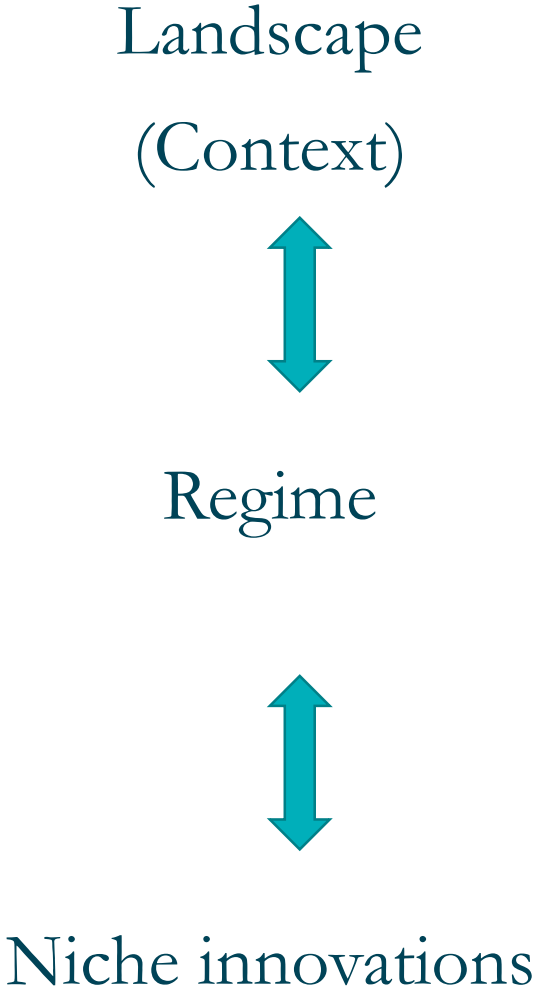
1. Bower, J.L and Christensen C.M., 1995. Disruptive Technologies: Catching the Wave. Harvard Business Review (jan-febr): 43-53.
2. Bjerkan, K. Y., et al., 2016. "Incentives for promoting battery electric vehicle (BEV) adoption in Norway." Transportation Research Part D: Transport and Environment 43:169-180.
3. Braithwaite, J. & Drahos, P. 2000. Global business regulation, Cambridge University Press.
4. Midttun, A. 2013. CSR and Beyond. A Nordic Perspective, Cappelen Damm
5. Skauge, T. H. S. H. O. A. B. T. Ø. J., 2017. Implementing Carbon Free Ferry Technology on West Coast Norway – The Electrical Route. 10th International Scientific Conference. Energy and Climate Change. Proceedings organized by Energy Policy and Development Centre (KEPA) National and Kapodistrian University of Athens, 18.

11<sup>th</sup> International Scientific Conference on Energy and Climate Change

Session : ie A2 and B1

1

# Theory: (Geels)



Landscape  
The serious context of  
Global warming



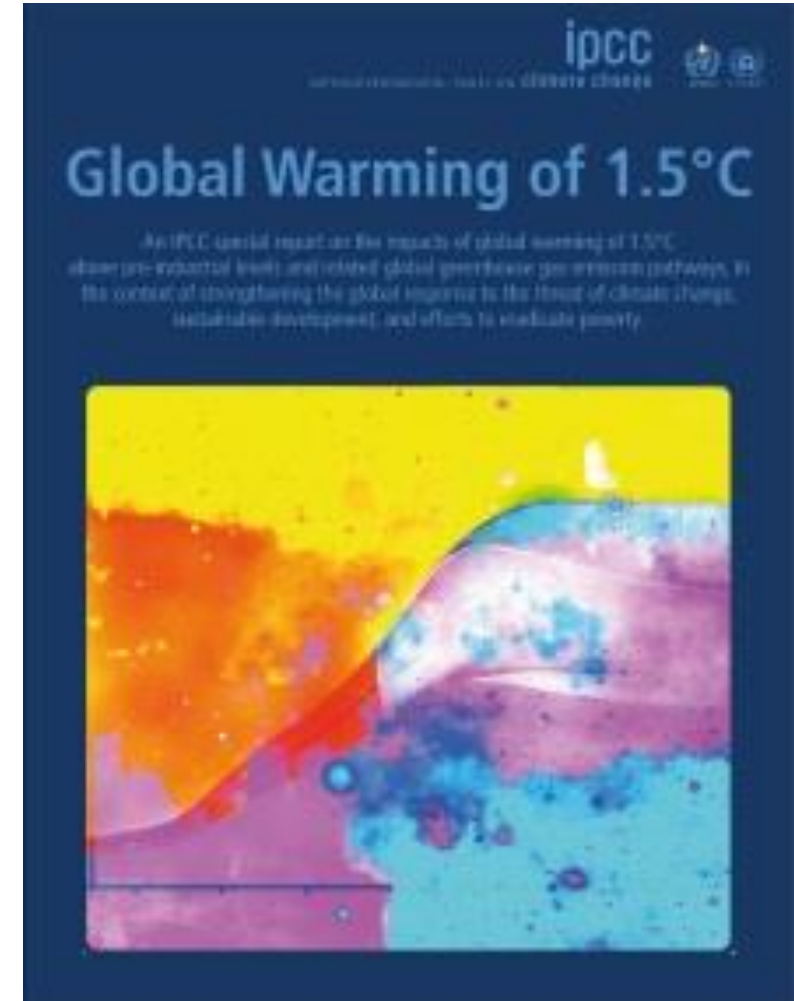


# Our challenge: Global surface temperature

## IPCC report Monday

The report highlights a number of climate change impacts that could be avoided by limiting global warming to 1.5°C compared to 2°C, or more. For instance, by 2100, global sea level rise would be **10 cm lower with global warming of 1.5°C compared with 2°C**. The likelihood of an **Arctic Ocean free of sea ice in summer** would be once per century with global warming of 1.5°C, compared with at least once per decade with 2°C. **Coral reefs** would decline by 70-90 percent with global warming of 1.5°C, whereas virtually all (> 99 percent) would be lost with 2°C

“Every extra bit of warming matters, especially since warming of 1.5°C or higher increases the risk associated with **long-lasting or irreversible changes, such as the loss of some ecosystems**,” said Hans-Otto Pörtner, Co-Chair of IPCC Working Group II. Limiting global warming would also give people and ecosystems **more room to adapt and remain below relevant risk thresholds**, added Pörtner. “



# Our challenge: Global surface temperature IPCC report Monday

The report noted that emissions need to **be cut by 45% by 2030** in order to keep warming within 1.5C.

That means decisions have to be taken in the **next two years to decommission coal power plants** and replace them with renewables, because major investments usually have a lifecycle of at least a decade.



# Our Challenge

## Rising temperatures

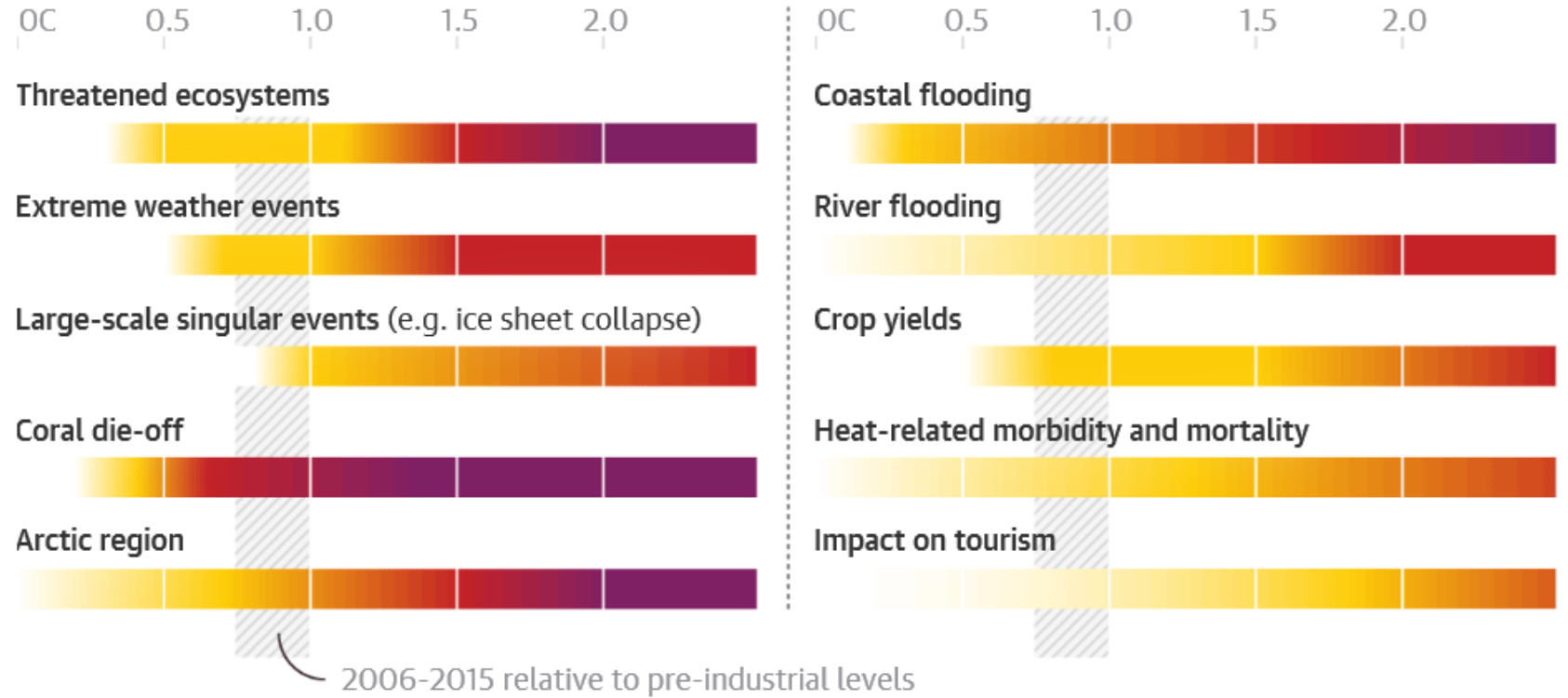
## Rising Risks

### Rising temperatures, rising risks

Key to impacts and risks



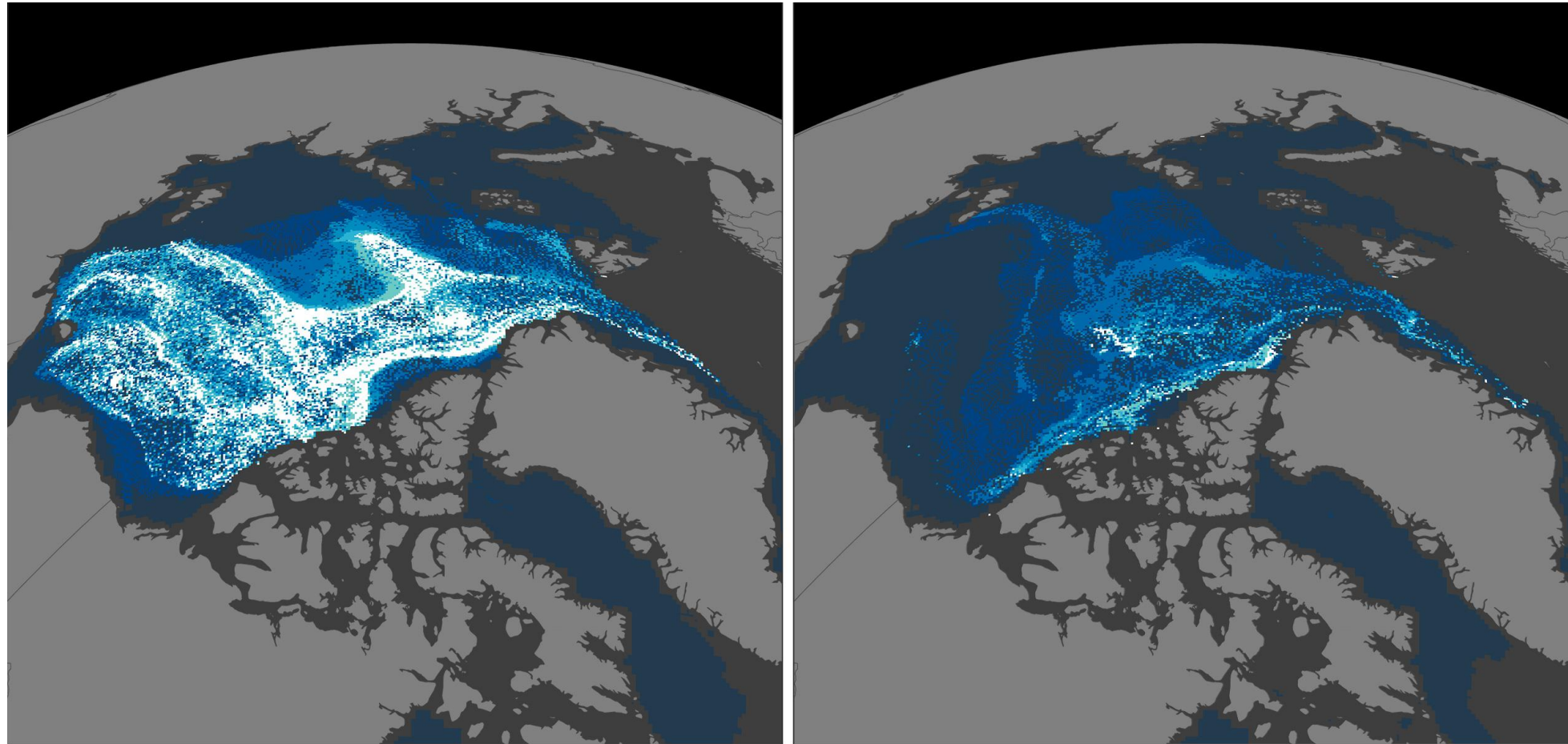
Global mean surface temperature change relative to pre-industrial levels, C



Guardian graphic. Source: IPCC Special Report on Global Warming of 1.5C

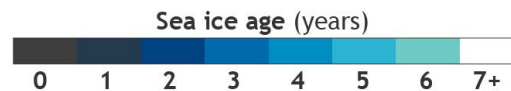


# Our Challenge: Old sea ice continues disappearing from the Arctic Ocean



early March (week 9) 1984

early March (week 9) 2018



NOAA Climate.gov  
Data: Mark Tschudi/NSIDC



# Our Challenge: Risk of drought and fires



# True scale of CO<sub>2</sub> emissions from shipping revealed

The true scale of climate change emissions from shipping is **almost three times higher than previously believed**, according to a leaked UN study seen by the Guardian.

It calculates that annual emissions from the world's merchant fleet have already reached **1.12bn tonnes** of CO<sub>2</sub>, or nearly **4.5% of all global emissions of the main greenhouse gas**.

The report suggests that shipping emissions - which are not taken into account by European targets for cutting global warming - will become **one of the largest single sources of manmade CO<sub>2</sub> after cars, housing, agriculture and industry**. By comparison, the aviation industry, which has been under heavy pressure to clean up, is responsible for **about 650m tonnes** of CO<sub>2</sub> emissions a year, just over half that from shipping.

Until now, the UN's Intergovernmental Panel on Climate Change has estimated shipping emissions to be a maximum 400m tonnes, but the new draft report by a group of international scientists is a more sophisticated measure, using data collected from the oil and shipping industries for the International Maritime Organisation, the UN agency tasked with monitoring pollution from ships. **It not only shows emissions are much worse than feared, but warns CO<sub>2</sub> emissions are set to rise by a further 30% by 2020.**



The health implications of shipping emissions are most acute for Britain and other countries bordering the English Channel, one of the world's busiest shipping lanes. A recent peer-reviewed study of shipping emissions **found world shipping led directly to 60,000 deaths a year.**





Electrical routes for Norwegian  
ferries-  
A green revolution



# Ferry Connections

- › Approx. 200 vessels traffic
- › 130 ferry routes in fjords and coastlines of Norway.
- › 17 connections are linked to the national road network.
- › 113 connections to the county road network
- › 21 million vessels annually are transported to
- › 365 ferry kays

Electrical- or hybrid-electrical engines will replace approx **70 ferries in 2022**





# Ferry Connections

## The first mover: Hordaland West Coast



“Rutepakke” Packages for tender	Current / former technology	New technology	Expected CO <sub>2</sub> reduction	Expected energy reduction	In traffic from
<b>Package 1:</b> <ul style="list-style-type: none"> <li>• Krokeide - Hufthamar</li> <li>• Krokeide - Hufthamar</li> <li>• Husavik - Sandvikvåg</li> <li>• Halhjem - Våge</li> <li>• Sløvåg - Leirvåg</li> <li>• Fedje - Sævrøy</li> <li>• Hatvik - Venjanaset</li> <li>• Langevåg - Buavåg</li> </ul>	7 diesel ferries, 1 LNG ferry refitted with plug-in hybrid propulsion	8 ferries where an electrical battery is the main energy source, with a biodiesel-generator as back-up for electrical propulsion	87 %	60 %	3 ferries from 01.01.2018, the rest from 01.01.2020
<b>Package 2:</b> <ul style="list-style-type: none"> <li>• Skjersholmane - Ranavik</li> <li>• Skjersholmane - Ranavik</li> <li>• Jektevik – Nordhuglo -Hodnanes</li> <li>• Gjermundshamn - Varaldsøy - Årsnes</li> <li>• Jondal - Tørvikbygd</li> </ul>	4 diesel ferries, 1 rebuilt diesel-electric hybrid	4 ferries where an electrical battery is the main energy source, with a biodiesel-generator as back up for electrical propulsion, will be built. 1 ferry has been rebuilt for induction charging	90 %	65 %	01.01.2020
<b>Package 3:</b> <ul style="list-style-type: none"> <li>• Klokkarvik - Lerøy - Bjelkarøy - Hjellestad</li> <li>• «Fjellbergsambandet»</li> </ul>	2 diesel ferries	High degree for electrification	86 %	58 %	01.01.2020
<b>Package 4:</b> <ul style="list-style-type: none"> <li>• Masfjordnes - Duesund</li> </ul>	Cable ferry with diesel generator	Fully-electrical ferry	88 %	65 %	01.01.2020
<b>Package 5:</b> <ul style="list-style-type: none"> <li>• Kvanndal - Utne</li> <li>• Kinsarvik - Utne</li> <li>• Skånevik - Matre – Utåker</li> </ul>	3 diesel ferries	High degree for electrification	92 %	74 %	01.01.2020 <sup>14</sup>

# Electrical innovations in the main ferry counties of Norway

County	Current/former technology	New technology	Expexted CO2 reduction	Expected energy reduction	In traffic from
<b>Hordaland</b>	16 diesel ferries, 1 LNG ferry refitted with plug-in hybrid propulsion, 1 rebuilt diesel electric ferry, 1 cable ferry with diesel generator	1 fully-electrical ferry, 12 ferries where an electrical battery is the main energy source, with biodiesel-generator as back-up for electrical propulsion, 1 ferry has been rebuilt for induction charging, 5 ferries with high degree for electrification	86-92%	58-74%	2018: 3 ferries 2020: 16 ferries
<b>Sogn og Fjordane</b>	6 diesel ferries, 2 diesel electric ferries	1 ferry with full electric operation, 5 ferries with at least 80% electric operation, 2 ferries with full electric, 1 ferry will be rebuilt to use biodiesel	2 ferries: 90% 5 ferries: reduction of 9000 ton CO2 each year 1 ferry: 15-20% NOx 1 ferry: no information	2 ferries: 70% 7 ferries: no information	2018: 2 ferries 2019: 2 ferries 2020: 5 ferries
<b>Møre og Romsdal</b>	21 diesel ferries, 7 diesel electric ferries	5 ferries with full electric operation, 5 ferries with full electric operation and diesel engine as backup, 6 ferries with electrical motor and plugin hybrid-technology, 1 hybrid ferry, 2 ferries with high degree of electrification or full electric operation, 5 ferries with low or zero emission of CO2, 1 ferry with minimum 30% and 5 ferries with min. 75% operation with electric power, hydrogen or electrical power used to produce hydrogen on land	11 ferries: 75-89% 4 ferries: min. 15-20% NOx reduction 2 ferries: min. 80% NOx reduction 13 ferries: no information	1 ferry: 15% fuel save 29 ferries: no information	2019: 3 ferries 2020: 17 ferries 2021: 4 ferries 2024: 6 ferries
<b>Trøndelag</b>	6 diesel ferries, 1 diesel-electric ferry, 3 liquefied natural gas engine	2 ferries with full electric operation, 2 ferries with full electric operation and diesel engine as backup, 2 ferries with high degree or full electric operation, 2 hybrid ferries with 43% electric operation, 1 ferry with 50-100% and 1 ferry with 75% plugin hybrid technology, 1 electric cable-ferry	6 ferries: 75% 1 ferry: reduction of 2700 ton CO2 each year. 4 ferries: no information	11 ferries: no information	2019: 6 ferries 2020: 4 ferries 2021: 1 ferry
<b>Troms</b>	4 diesel ferries, 2 diesel electric ferries	6 ferries: high degree of electrification or full electric operation	4 ferries: 67% 2 ferries: no information	6 ferries: no information	2020/2021: 6 ferries
<b>Nordland</b>	14 diesel ferries, 1 diesel-electric ferry with biodiesel	7 ferries with high degree of electrification or full electric operation, 2 ferries with hybrid technology, 3 ferries rebuilt as plugin hybrid, 1 ferry with electrical engine with biodiesel – prepared for plugin hybrid and for full electrical operation, 2 ferries with low or zero emission of CO2	3 ferries: 60% 3 ferries: 90% NOX reduction 9 ferries: no information	3 ferries: 20%. 3 ferries: 20% fuel save 9 ferries: no information	2018: 4 ferries 2019: 1 ferry 2020: 4 ferries 2021: 6 ferries







From niche to dominant technology –  
What factors can explain?

Technology

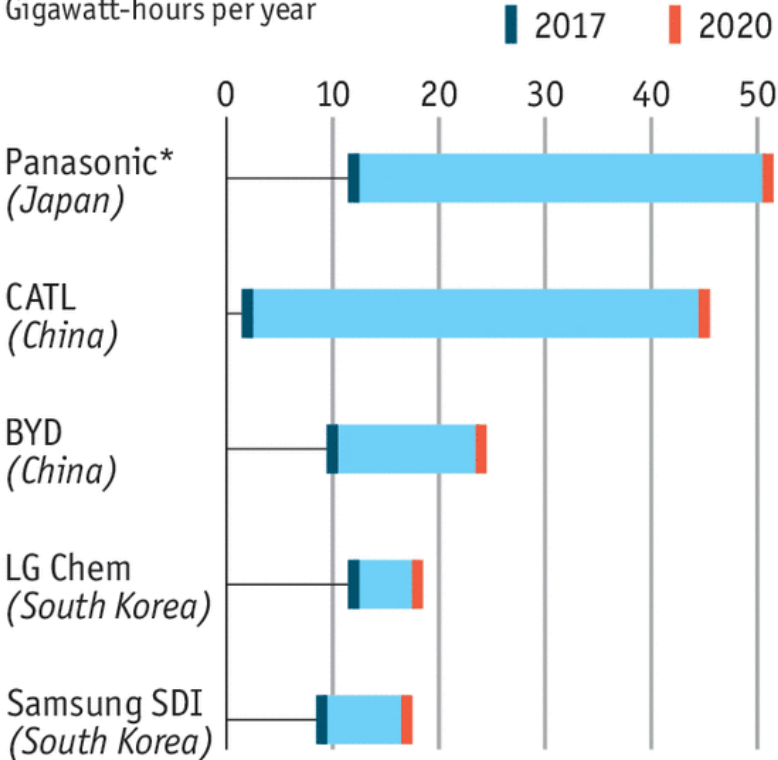


# Electrical Dreams

## Rapid Innovations for Battery Technology

### Electric dreams

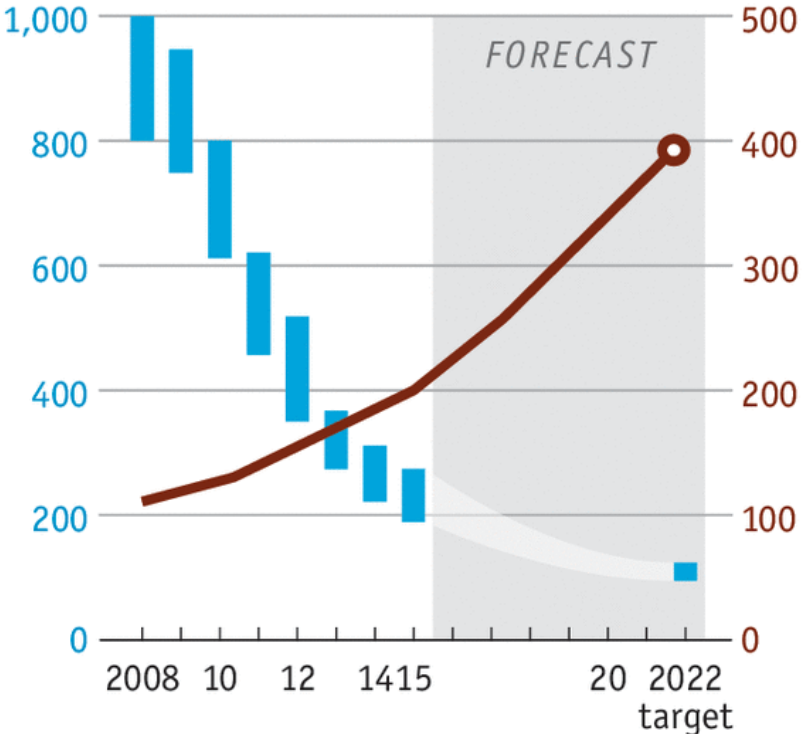
Manufacturing capacity  
Gigawatt-hours per year



Sources: Cairn ERA; US Department of Energy

Economist.com

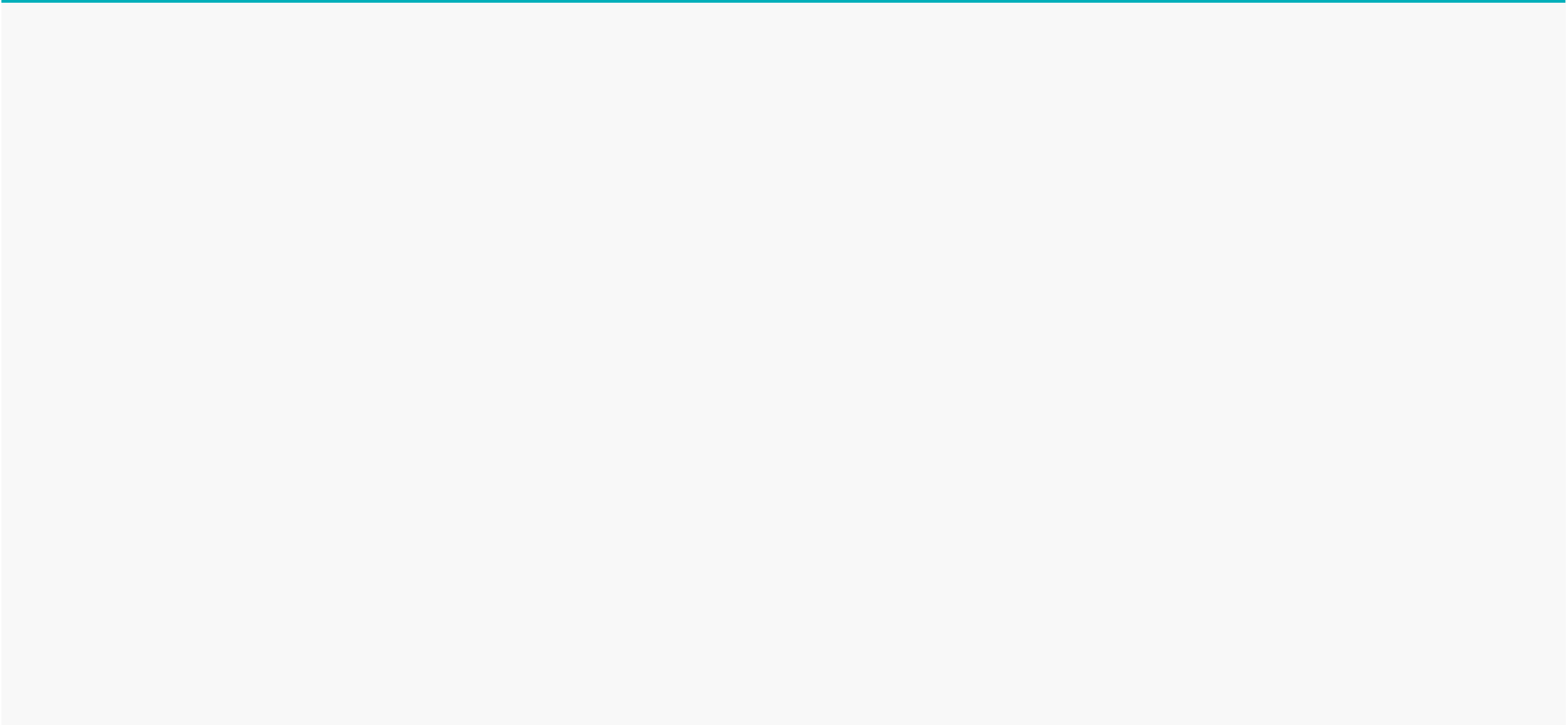
Battery cost  
Worldwide, \$/kWh



Battery energy density  
Watt-hours per litre

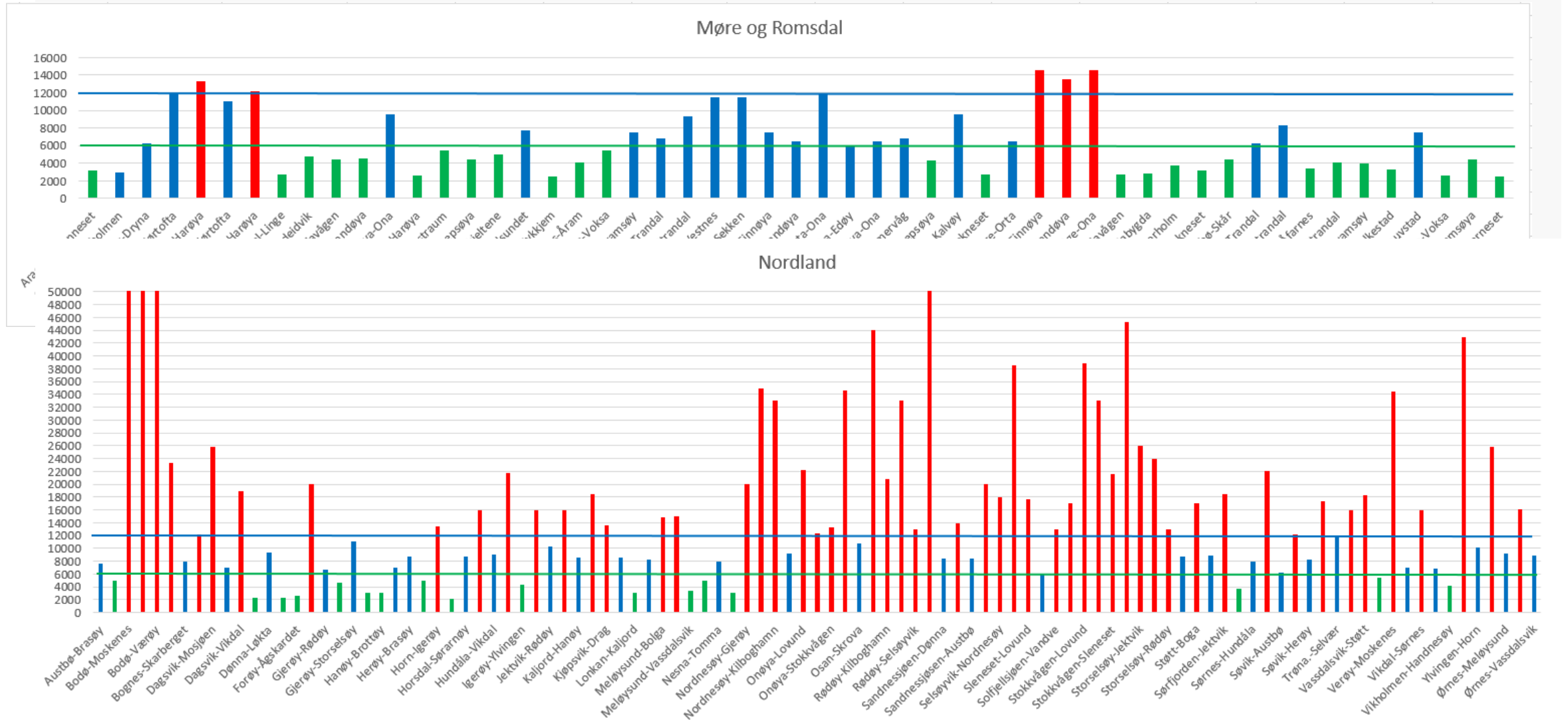
\*Includes Tesla gigafactory

: Battery cost and battery capacity 2008-2022 estimated by Economist.



# Effects of new battery technology

Distance from 4-5000 meter few years ago. Today 8-10000 meter

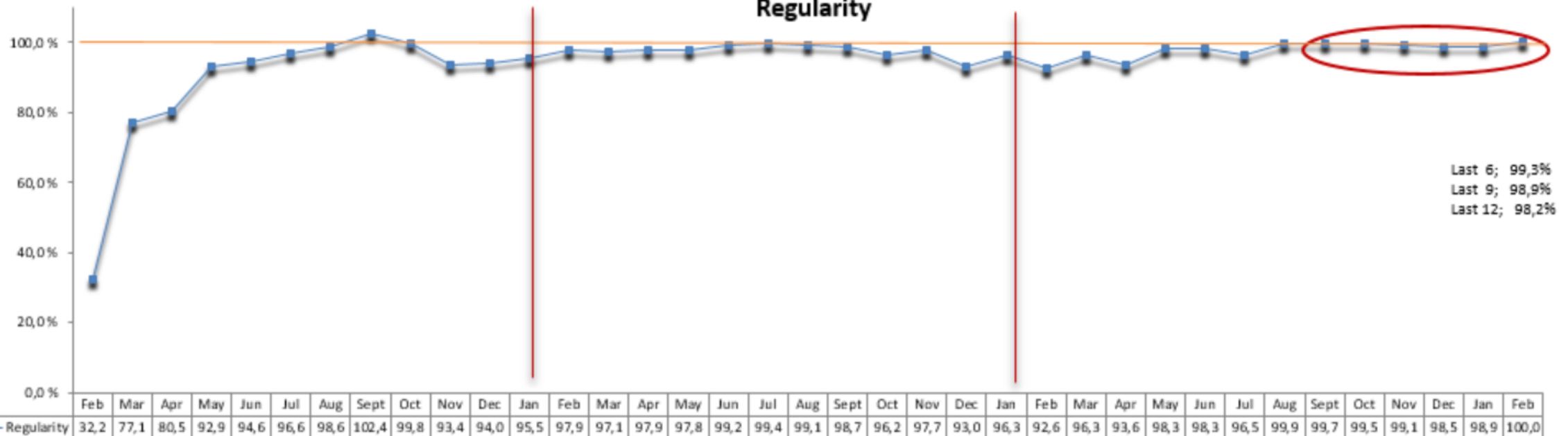


# The zero emission technology – electrical engines

## Stability in operation of the demonstration project: Ampere



Regularity





# New technology of charging without contact Induction



# Batteries in the Maritime sector Globally

- › Today, more than 200 ships with electrical engines and hybrid ships are in operation or in order - most of them Norwegian.
- › According to a recent report from DNV GL, one third of all world ships will have batteries on board by 2050.
- › By 2050, greenhouse gas emissions from the world's fleet should be reduced to half of what it was in 2008.
  - › Batteries are part of the solution.



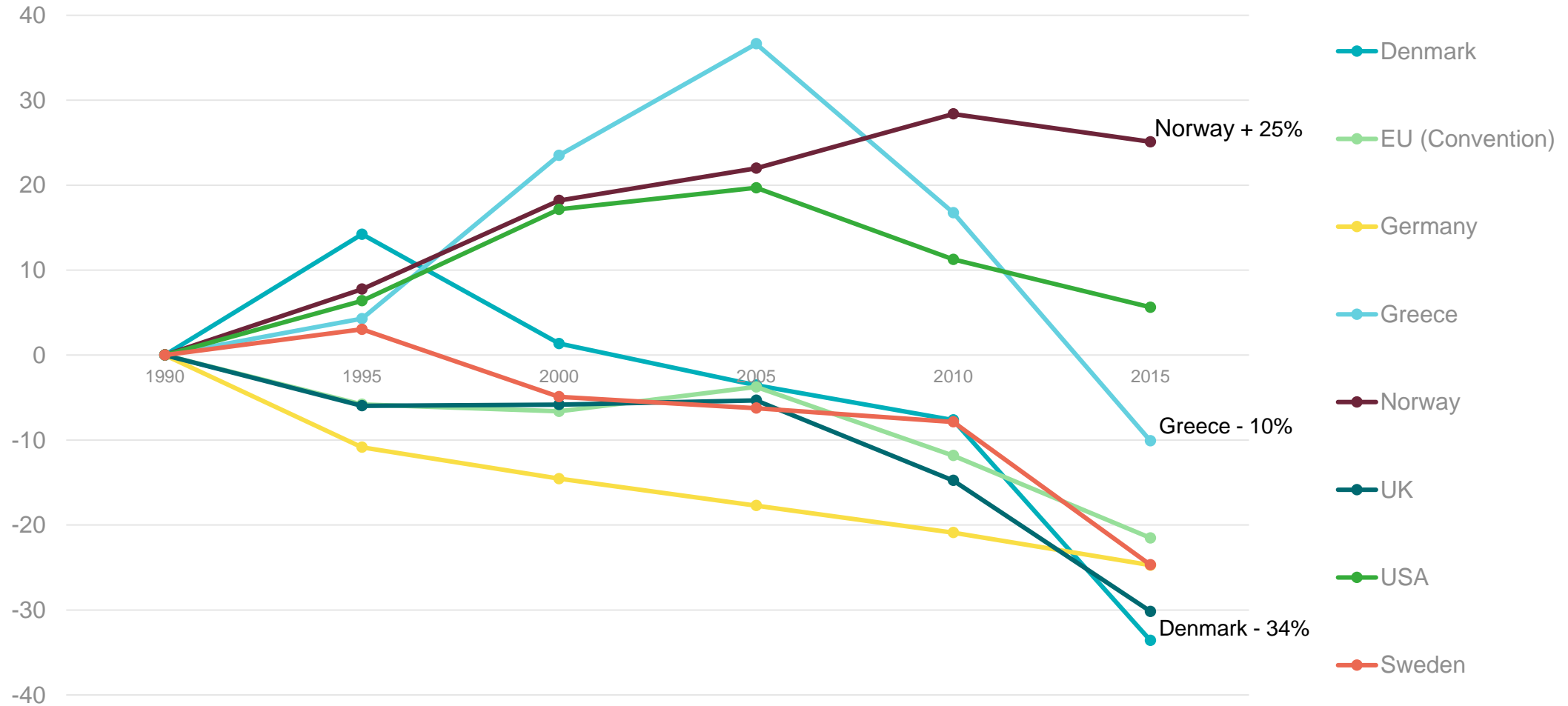


From niche to dominant technology  
– What factors can explain?  
The construction of tender process



# Landscape – Emission Context Norway

CO<sub>2</sub> total without LULUCF, in kt



## Alternatives presented for political decision, Hordaland County Parliament 2015


Alternatives	Minimum reduction CO <sub>2</sub>	Minimum increased energy efficiency	Weighting of Environment as an award criteria
Alternative 1	20 %	15 %	20 %
Alternative 2	55 %	25 %	30 %
Alternative 3	35 %	25 %	30 %

“Rutepakke” Packages for tender	Current / former technology	New technology	Expected CO <sub>2</sub> reduction	Expected energy reduction	In traffic from
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# To be competitive

- › A public construction of a market:
- › 70%: Price
- › 30%: Environmental premises: Higher score on CO2 reduction gave success



From niche to dominant  
technology – What factors can  
explain?

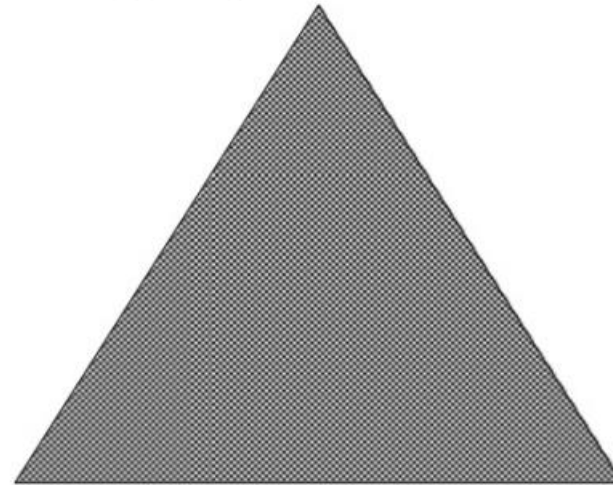
*Actors*

# Theory:

## Three dimensions of social acceptance (Wustenhagen et al.)

### **Socio-political acceptance**

- Of technologies and policies
- By the public
- By key stakeholders
- By policy makers



### **Community acceptance**

- Procedural justice
- Distributional justice
- Trust

### **Market acceptance**

- Consumers
- Investors
- Intra-firm



# Technological expertise and industrial stakeholders



# We find technological expertise: NCE Maritime CleanTech Strategy

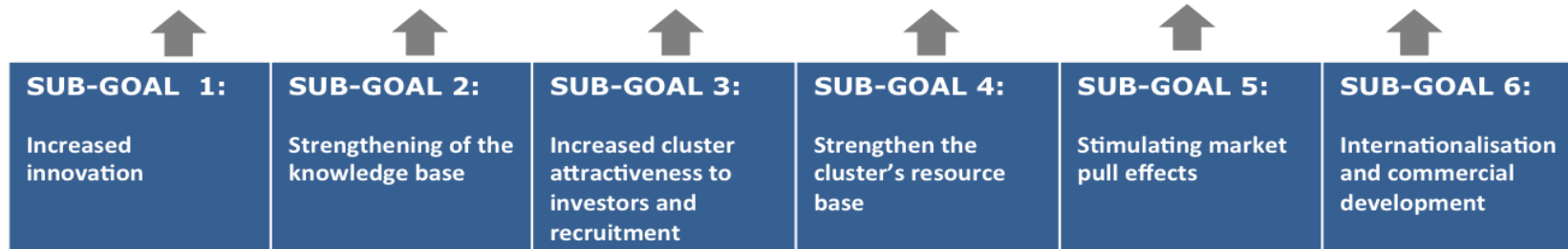
## VISION

### THE WORLD-LEADING CLUSTER FOR CLEAN MARITIME SOLUTIONS

*The partners lead the way in creating break-through solutions for the maritime sector. The cluster seeks actively seek new market opportunities and inspiration in other industries, and collaborates with world-leading expertise.  
The partners make a significant contribution to Norway's international competitive strength.*

## MAIN GOAL:

**Strengthen the cluster partners' competitiveness by developing and launching innovative solutions for energy-efficient and clean maritime activities to the maritime sector and related industries**



# Urban Shuttle

## Supported from Horizon 2020





# Ferry and express boat operators

**Fjord1** 

**NORLEDA** 

  
**TORGHATTEN**

  
FosenNamsos Sjø

## Political actors

- › **Market Pull:** *Norled –Fjellstrand*
  - › *CleanTech Cluster*
  
- › **Market Creators – Market Push:**

## Political institutions and NGO's

- › **Norwegian Parliament:**
  - › Asked for zero emission tender for ferry connections
  - › **County Parliament Hordaland – First mover:**
  - › Implemented low/zero emission for new tenders
- › **NGO's**



# Political Mobilization

Parliament Dec. 2014

«Stortinget claim from  
Government:

All new tender should claim zero  
or low-emission in new ferry  
technology

-

Regional Transport Committee

Unanimous decision

## Krev statleg hjelp til ferjerevolusjon

Fylkespolitikarane i Hordaland vil ha vekk dei forureinande dieselferjene. No krev dei at staten tar ein stor del av rekninga.



MF Etne: På strekninga Leinvåg-Slavåg går den over 30 år gamle MF Etne i trafikk. Snittalderen til ferjeflåten i Hordaland er 27 år. FOTO: HARALD SETRE



Journalist  
Solve Rydland

[MER OM NORGE](#)

[MER OM SAMFERDSEL](#)

Oppdatert 21.01.2015, kl. 1



**E**it samrøystes samferdsleutval gjekk onsdag inn for å stilla langt strengare miljøkrav til dei som skal driva dei 16 ferjesambanda i fylket.

Flest mogleg av dei gamle dieselferjene skal vekk, og erstattast med låg- eller nullutsleppsferjer, når alle ferjekontraktane skal fornyast fram mot 2020.

– Dette kan alle vera fornøgde med, seier Frp-ordførar i ferjeavhengige Austevoll, Renate Møgster Klepsvik, som har ropt høgt om eit nyare ferjer.

### Ferjefylket Hordaland

- > Hordaland har 10 ferjesamband i fylkeskommunal regi, i tillegg til eitt ferjesamband i statleg regi.
- > Er det nest største ferjefylket i landet målt i personbøiningar.
- > Gjennomsnittsalderen på dei fylkeskommunale ferjene er 27 år.

# Summing up

## factors for successful route from niche to dominant regime

### TECHNOLOGY

1. New efficient, cheaper battery technology
2. Demonstration project success
3. Grid systems to the keys

### INDUSTRIAL-INSTITUTIONAL CAPACITY

4. Entrepreneurial industry og shipyards
5. Innovative oriented Ferry operators

### POLITICS

6. Political will to implement Paris goal
7. Tender construction.
8. Risktaking

# Actors summing up

Explaining the success

Moving from niche to an new

Standardised regime

-electrical routes



Political  
Push



Community  
acceptance



Technologically  
developed,  
Industrial  
clusters





Western Norway  
University of  
Applied Sciences

Thank You for your  
attention  
Tos@hvl.no



## Implementing Carbon Free Ferry Technology - Electrical routes in the land of fjords

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10-12 Oct. 2018