



4 QUALITY
EDUCATION



United Nations 
Academic Impact

**Ensure inclusive and equitable quality education and promote
lifelong learning opportunities for all**



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Al-Balqa Applied University – Jordan

Has been appointed by the United Nations Academic Impact as the Global Hub Chair for SDG 4: Quality Education (2025–2027), positioning Al-Balqa Applied University (BAU) as a global leader in advancing inclusive and lifelong learning



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Education is the **cornerstone of sustainable development**, enabling progress in health, equality, employment, and innovation



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BAU Honor of the SDG4 Chair

- **BAU** selected as **Global Chair of SDG 4 (2025–2027)** by United Nations Academic Impact.
- Recognition of BAU's commitment to **quality, applied, and inclusive education**.
- Places BAU among the world's leading institutions in **shaping education policy and practice**.



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BAU's Vision and Mission

Vision

To be a **catalyst for inclusive and high-quality education** that empowers communities globally

Mission

Mobilize BAU's expertise and networks to advance SDG 4 locally, nationally, and internationally



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BAU's Strategic Objectives

- Foster **innovation and research** in pedagogy, vocational education, and digital learning.
- Extend education beyond campus **through lifelong learning initiatives**.
- Build **national and global partnerships** to amplify reach.



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BAU's Strategic Objectives

- Integrate SDG 4 into BAU curricula, teaching, and research.
- Ensure **equity and access** for women, youth, and marginalized groups.
- Extend education beyond campus through **lifelong learning initiatives** and foster **innovation and research** in pedagogy, vocational education, and digital learning.
- BAU commits to **translating UN priorities into measurable educational impact**.



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BAU's Governance and Structure

- Establishment of a dedicated **SDG 4 Chair Office** at BAU.
- Led by a Director and supported by a **Steering Committee** across faculties.
- Integrated into BAU's governance to ensure **alignment with university-wide strategy**.



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BAU's INTERNISA Offline spot Pictures

Al-Balqa Applied University established the **INTERNISA Offline Spot** as a hub to extend the sustainability of its educational projects by advancing:

- Women's empowerment.
- Promoting youth engagement.
- Ensuring accessible learning.
- Supporting the inclusion of persons with disabilities.



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BAU INTERNISA Offline Spot

- Established the **INTERNISA Offline Spot** as a hub for sustainable education projects.
- Mission: extend impact **beyond campus into the community**, ensuring education serves society.
- Core values: **empowerment, engagement, accessibility, inclusion.**



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BAU INTERNISA Offline Spot





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Accessible Learning → SDG 4.3 (Equal Access to Learning):

Providing community-based and digital resources to ensure equitable opportunities.

Youth Engagement → SDG 4.4 (Skills for Work & Innovation):

Equipping young people with digital and entrepreneurial skills.

Women Empowerment → SDG 4.5 (Equity & Inclusion):

Supporting NEET (Not in Education, Employment, or Training) women and vulnerable groups in accessing education.

Inclusion of Persons with Disabilities → SDG 4.a (Safe & Inclusive Environments):

Ensuring no one is left behind in education.



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BAU's Partnerships

- Collaboration with **Jordanian universities** (public and private).
- Collaboration with **UNESCO, UNICEF, and UNAI global hubs**.
- Engagement with **Jordan's Ministry of Education** and higher education bodies.
- Collaboration with the **SDGs' focal point** to share best practices.
- Joint projects with the **private sector and NGOs** to expand reach and impact.



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BAU's Partnerships Expected Outcomes

- Strengthen inclusive and equitable access to education through joint programs and
- Exchange best practices and position BAU as a global platform for SDG 4 leadership.
- Align BAU initiatives with national strategies and contribute to education policy development.
- Enhance reporting, monitoring, and knowledge sharing to showcase Jordan's SDG-driven education model.
- Expand the reach of BAU's initiatives through funding, CSR partnerships, and innovative community projects.



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**Join BAU in building a future where inclusive,
equitable, and lifelong learning opportunities are a
reality for all**